

“A client who visits your site and finds a security warning is a client you won’t meet.”

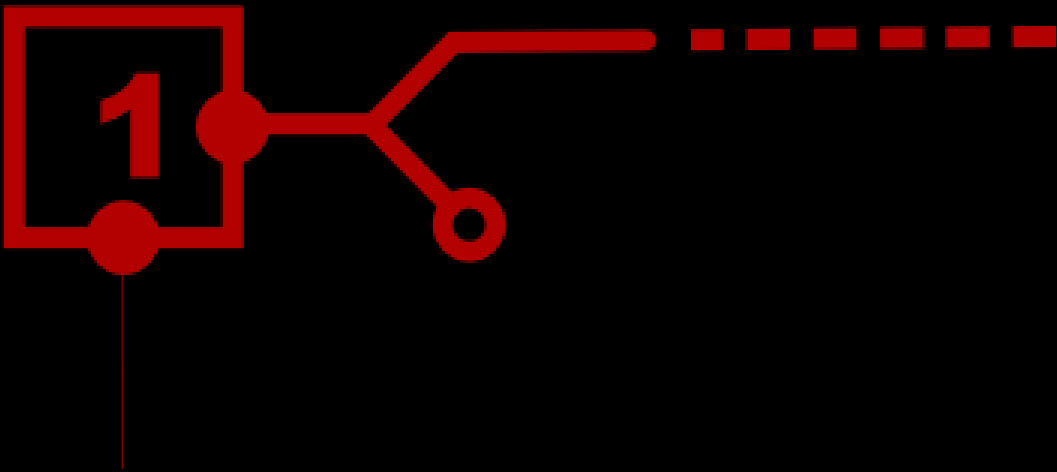


DIGITAL INFRASTRUCTURE

Egypt · Cyprus

wds.hz-studio.net

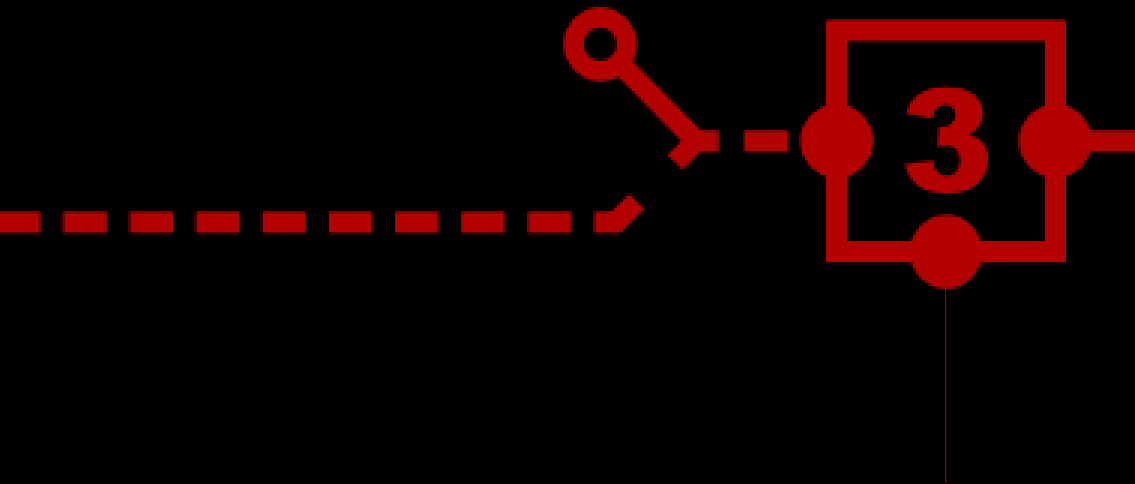
What we found when we looked.



1. Security

Warnings before the page loads

Server errors, PHP warnings, and expired or misconfigured SSL certificates appear as browser security alerts before visitors see any content. Most leave immediately. The ones who stay are questioning whether your business can manage its own infrastructure.



3. Absence

No site means your competitor gets the search

Operating without a website — or relying only on a social media page — makes you invisible to anyone searching for your service. Search results don't index Facebook or Instagram pages. A competitor with a basic, functional site outranks you by default.

Website

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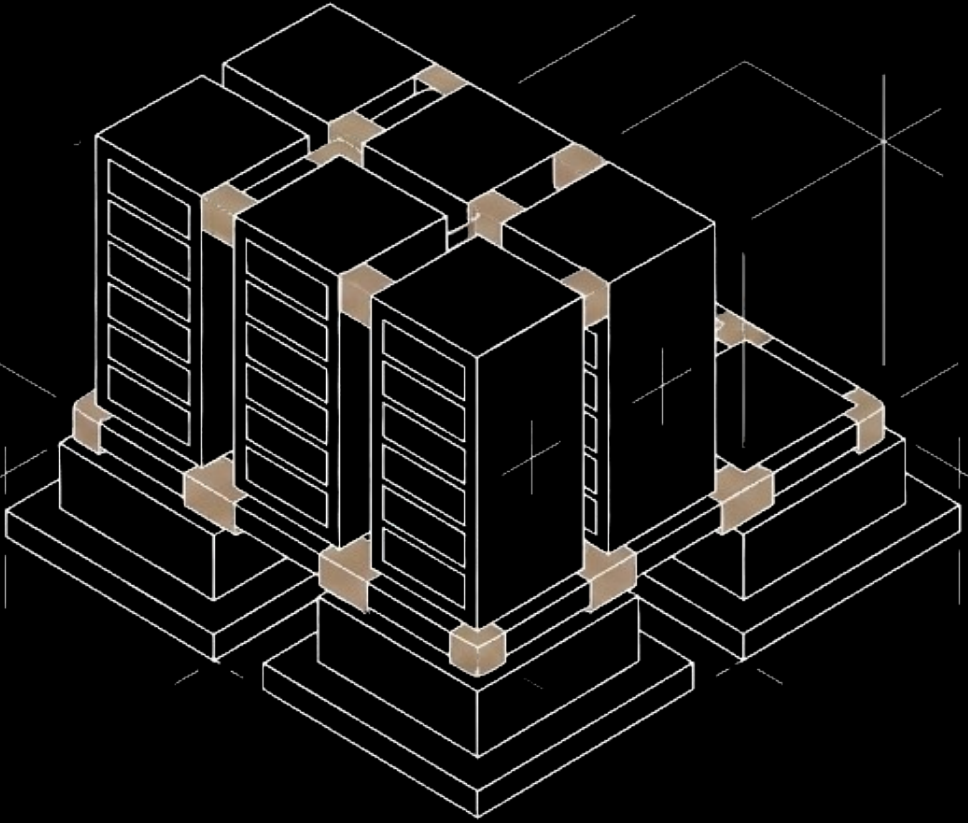
Design

Website

=

System

hz-studio builds the website as a single system,
not three separate bills.

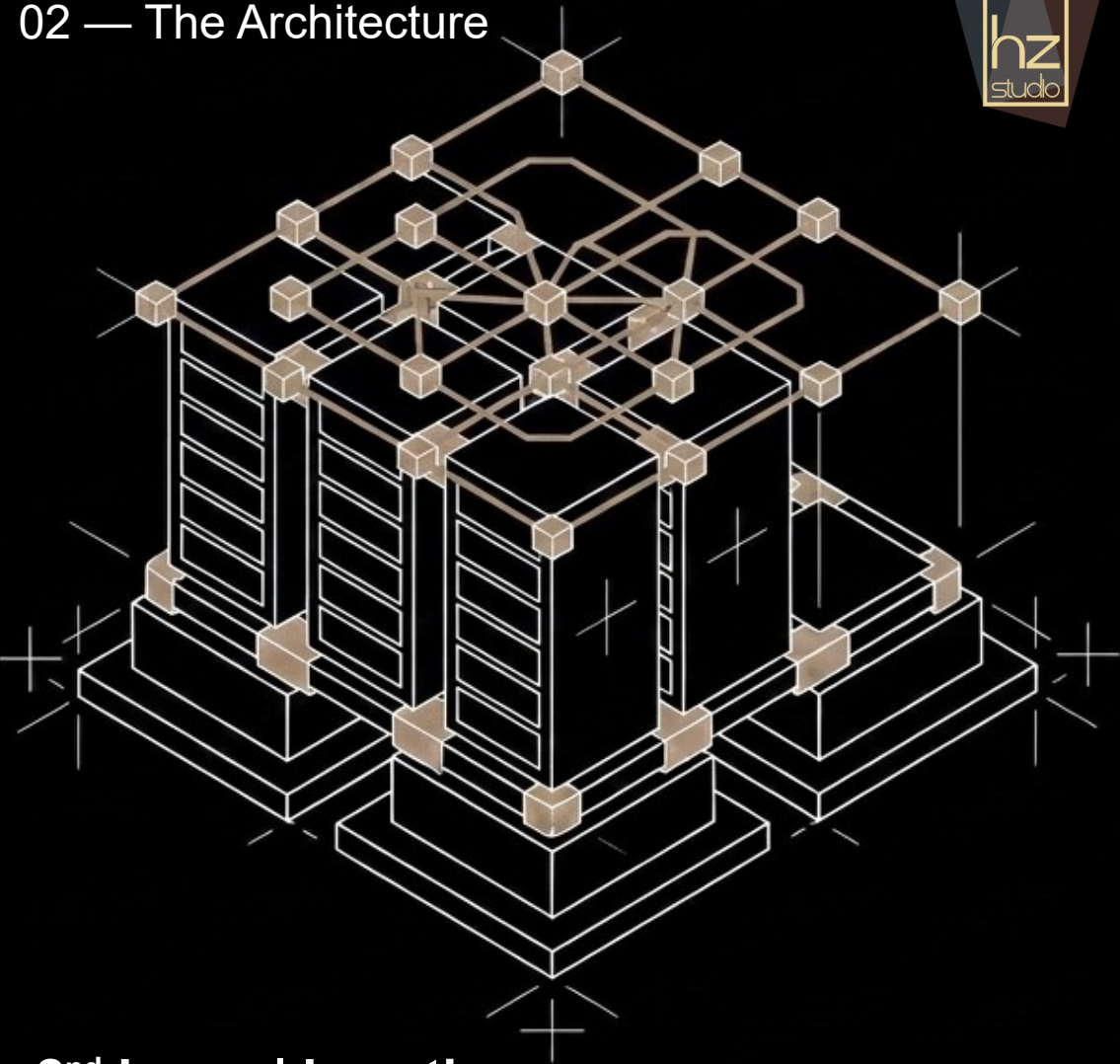


1st Layer | Infrastructure

— What it stands on

Domain, hosting, SSL, uptime monitoring, and backups. The layer that keeps the site alive, secure, and performing. A quote that doesn't include this isn't a discount — it's a site with no foundation.

Includes: managed hosting, domain management, SSL, automated backups, uptime monitoring. Billed annually, disclosed in advance.

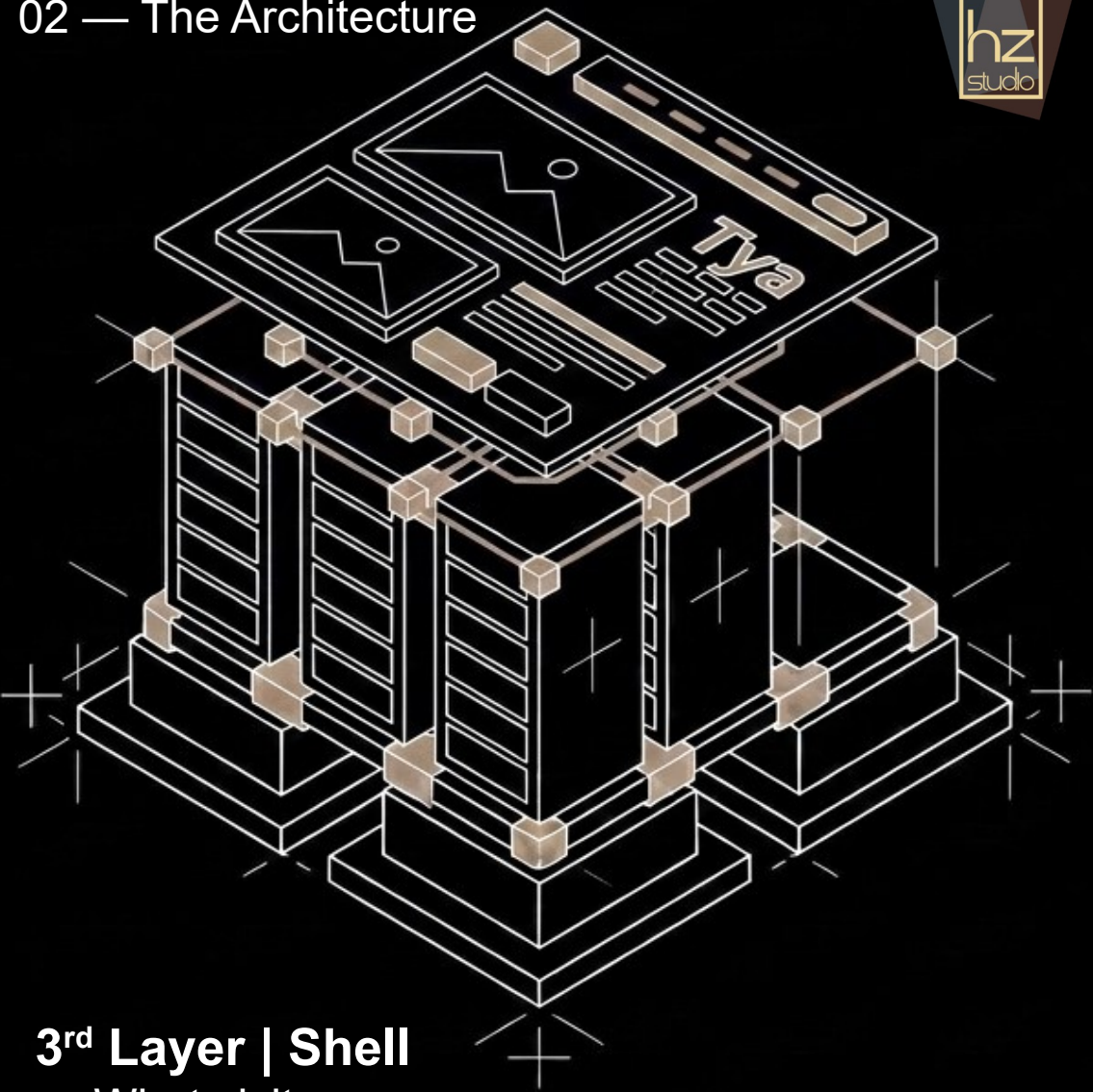


2nd Layer | Location

— Whether anyone finds it

SEO, Google Business, AI search optimisation. A well-built, well-hosted site that nobody can find is a building with no address. The Location layer connects the site to the people actively searching for it.

Includes: on-page SEO, schema markup, Google Business Profile, Core Web Vitals, Google Analytics & Search Console.

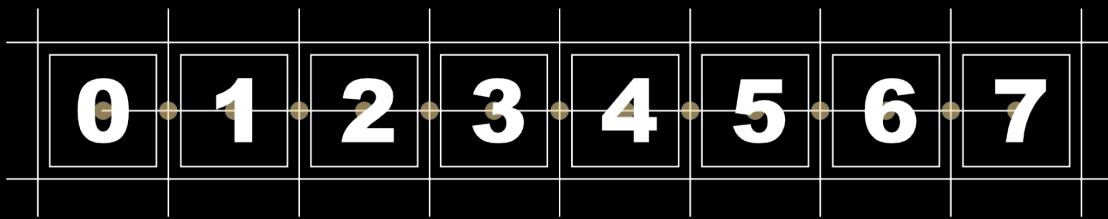


3rd Layer | Shell

— What visitors see

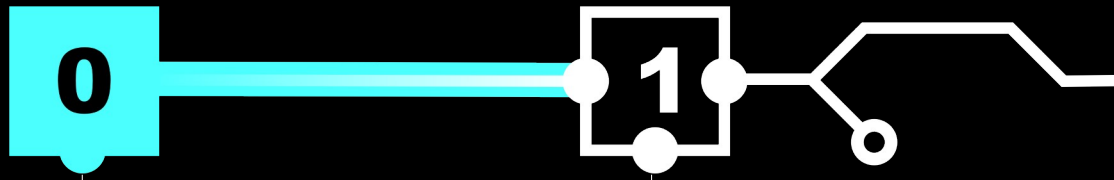
Design, layout, typography, and every element visitors interact with. This is what most quotes are pricing — and the part that breaks first when it's the only part that was paid for.

Includes: visual design, front-end development, responsive layout, UX, content structure.



Structured like
architecture.

**Adapted from the RIBA Plan of Work. Eight defined phases, each confirmed before the next begins. Timeline is a commitment, not an estimate.*

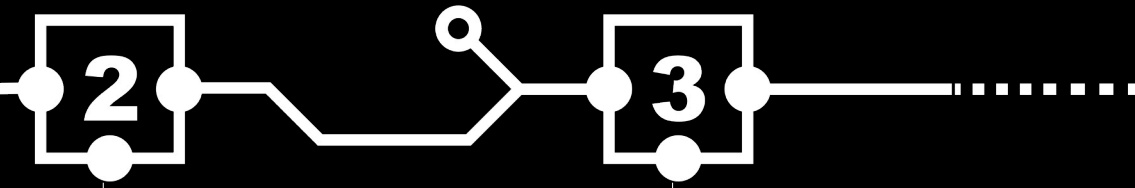


Stage 0
Strategic Definition

Objectives, audience, and success criteria — defined and agreed before anything is built or assumed.

Stage 1
Client Brief

Scope, parameters, and constraints documented. What the client hopes for is separated from what's feasible — in writing.

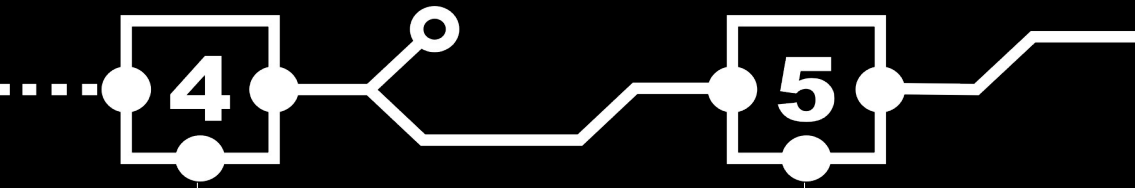


Stage 2
Concept Design

First visual direction — reviewed and refined collaboratively before development begins.

Stage 3
Coordination of Services

Front-end, back-end, databases, domain, hosting — confirmed and aligned before build. Infrastructure decisions are made before they're needed.

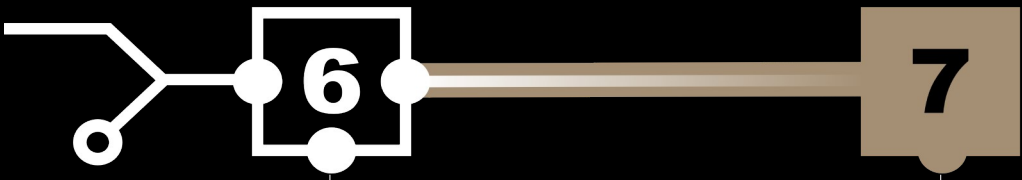


Stage 4
Technical Design

Fully functioning build — tested across devices and browsers before client review.

Stage 5
Live Testing

The site goes live in a controlled environment. Performance, SEO, and all functions verified against the original brief.



Stage 6
Handover

Site and all assets—logins, source files, documentation—transferred to the client.

Stage 7
Operation & Maintenance

Under managed hosting: uptime monitoring, minor updates, and backups included. The site continues working after launch.



Experience delivering digital infrastructure across customer-facing, operational, and technical businesses.

04 — Recent Builds

Precision
diagnostics.
Performance
engineered.

Cyprus's leading authorized service centre — and the island's go-to specialist for ECU remapping, performance tuning and the diagnostic jobs other garages can't crack.

[Explore Services →](#)[WhatsApp](#)**48+**

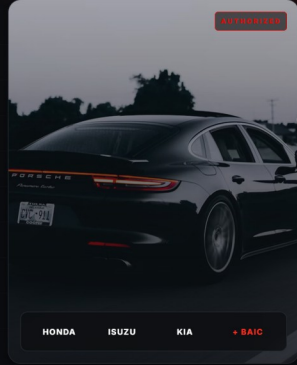
YEARS SERVING CYPRUS

11

DIAGNOSTIC RAMPS

700m²

MODERN WORKSHOP



[CLEAN](#) [ECU REMAPPING](#) [DPF CLEANING](#) [EGR DELETE](#) [ADBLUE](#) [ENGINE REBUILD](#) [DIAGNOSTICS](#) [MOT & SERVICE](#) [PERFORMANCE](#)

YIOS Automotive

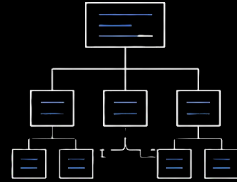
Sector: Automotive Distribution

Scope: Brand Presence, Product Catalogue, Search Presence

Outcome: Professional digital platform supporting distributor credibility and customer engagement.



Product Catalogue



Information Architecture



Search Presence



Brand Positioning

04 — Recent Builds

DOMENICA ART PHOTOGRAPHY

FROM A DIFFERENT
POINT OF VIEW01
SERVICES

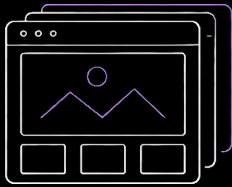
CHAT WITH US

Domenica Art

Sector: Art & Creative Industries

Scope: Portfolio Platform, Collection Management, Visual Storytelling

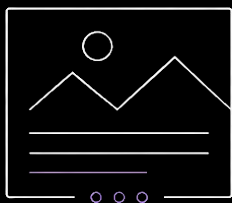
Outcome: Structured digital presence designed to showcase artwork, support discovery, and reinforce professional credibility.



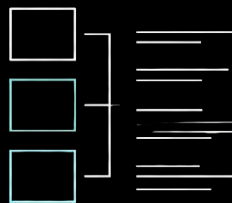
Portfolio Presentation



Collection Management



Visual Storytelling

Content
Organization

04 — Recent Builds

Live summer. In Hawaii.

Premium 500 GSM cotton beach-towels. Slip one on, dry off and change anywhere — look good from the first dive to the last drink.

[VIEW COLLECTION](#)

Toms Andre

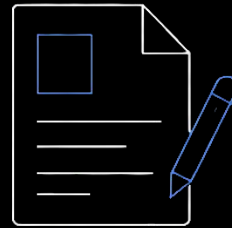
Sector: Professional Services / Personal Brand

Scope: Personal Brand Platform, Content Publishing, Portfolio Presentation

Outcome: Integrated platform combining content publishing, e-commerce, and brand development within a single dynamic website.



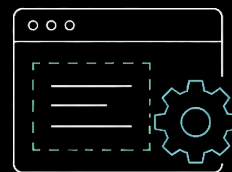
E-Commerce



Content Publishing



Personal Branding



Dynamic Content Management

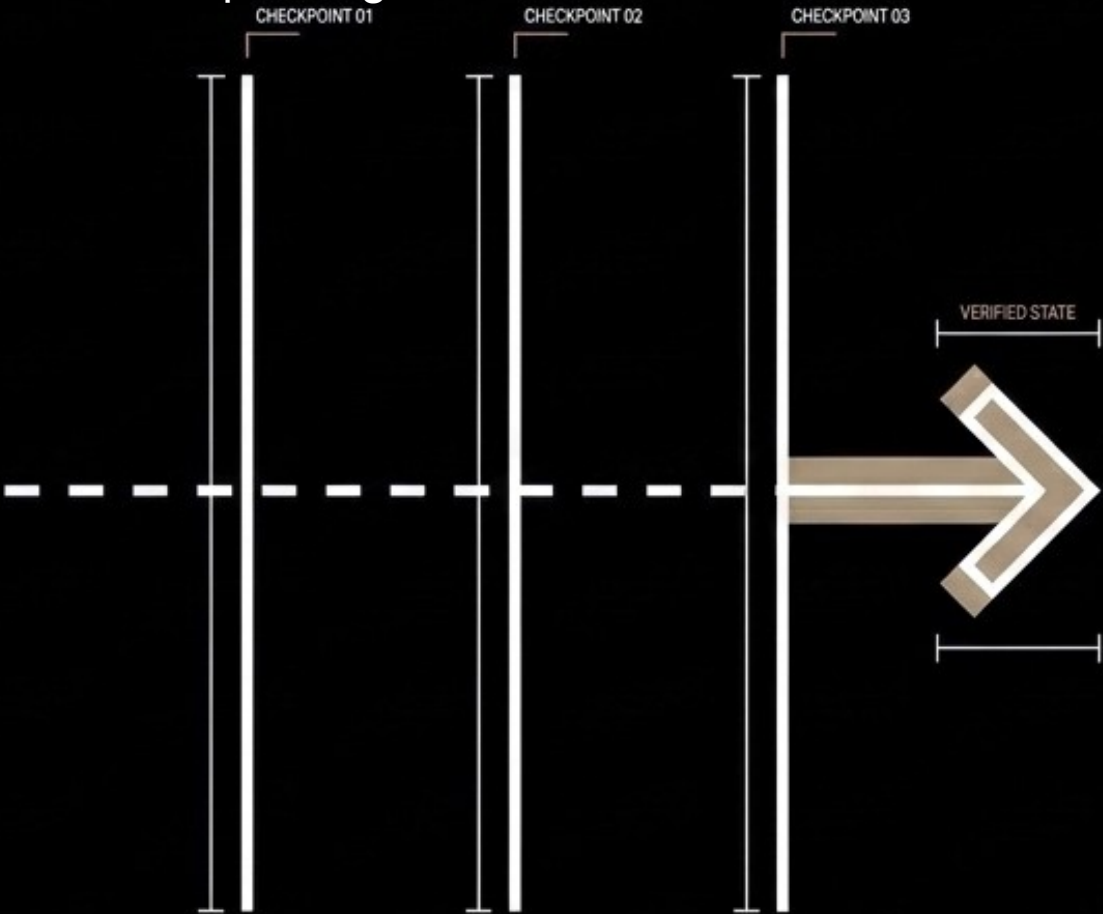


Two sides.
One accountable point of contact.

Quality Control



A systematic quality control process runs across every phase. Each deliverable is reviewed against the original brief before it advances to the next stage. Nothing ships without passing it.



The Guarantee

The goal is not a site that looks correct at launch. It's a web presence that functions correctly over its lifetime — built, tested, and maintained as a system from the first session to the last.



Build your Cyber space

Contact us for quote or scan
the code to calculate your cost.



Email: info@hz-studio.net | Website: wds.hz-studio.net